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DEPARTMENT OF AGRIULTURAL EXTENSION

Bidhan Chandra krishi Viswavidyalaya Nadia, West Bengal Personal Interview Schedule for Data Collection Conducted by-KHARENDRA REANG Name of the village..... G.P...... Block..... District...... Name..... 1) Age..... 2) Education: a) Illiterate (1) b) Can read only (2) c) Can read and write (3) d) Primary (4) e) Middle School (5) f) High School (6) g) Higher Secondary (7) h) Graduate (8) i) Post Graduate (9) j) Others (10) 3) Family size-(nos. of family)...... 4) Farm mechanization/improved Agriculture-SL. No. Implement/operation Percentage (%) of land 1. 2. 3. 4. Total 5) Cropping intensity-....% $\frac{GCA}{NCA}$ X100 6) Farm size (in kani) a) Homestead land-.....b) own land-....c) share cropping.... ii. Area under rubber plantation..... 7) Annual income-farm (per kani) Rs..... 8) Income from Rubber (per kani)

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a) House type-...kachcha 1)/mixed(2)/pucca(3)mansion(4)

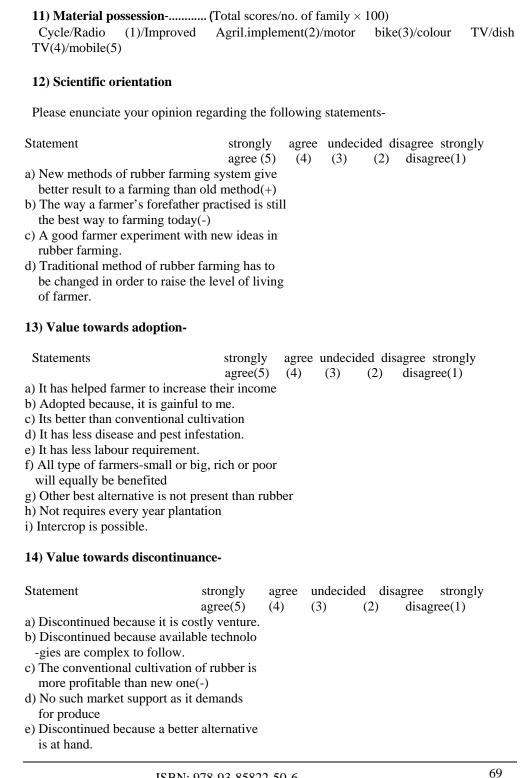
9) Annual income-Off farm

10) Economic status

Rs.....

Rs.....

b) Farm power.....No drought animals (1)/1-2 drought animal (2)/tractor or power tiller (3)



15) Value towards Rejection-

Statement	strongly agree(5)	agree (4)	undecide (3)	ed disa (2)	ngree strongly disagree(1)
 a) Rejection of technology is due to complex nature. b) Farmer reject because this is very venture c) More disease and pest infestation d) Continuous production is not posif infected by pathogens. e) More care is required than other adopted crops. f) Due to little land holding. g) It requires every year plantation. h) It has less market demand 	y costly 1 ssible				
16) Adoption Index-					
Level of adoption Recommended level X 100					
17) Re-invention (himself/herself) What have you modified for Rubber cultivation?					
List a) b) c) d) e)	<u>Mod</u>	lification	<u>1</u>		
18) Utilization of source of Inform Statements A) Mass media a) Radio	Most often	(4) Oft	en (3) so	ometim	es (2) Never (1)
b) Newspaper c) Farm publication d) Demonstration e) Television f) Internet					

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B) Perso	onai Cosmopolite
a)	ADO
b)	VLO
c)	BDO
d)	Agril.College
e)	Input dealer
f)	Farmers of others village
g)	Panchayet Personal/members
h)	Rubber board
C)Perso	nal localite
a)	Local leaders
b)	Friend/neighbours
c)	Progressive/Experienced farmer