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DEPARTMENT OF AGRICULTURAL EXTENSION

Bidhan Chandra krishi Viswavidyalaya
Nadia, West Bengal

**Personal Interview Schedule for Data Collection
Conducted by-KHARENDRA REANG**

Name of the village.....
G.P..... Block..... District.....
Name.....

1) Age.....

- 2) Education:** a) Illiterate (1)
b) Can read only (2)
c) Can read and write (3)
d) Primary (4)
e) Middle School (5)
f) High School (6)
g) Higher Secondary (7)
h) Graduate (8)
i) Post Graduate (9)
j) Others (10)

3) Family size-(nos. of family).....

4) Farm mechanization/improved Agriculture-

SL. No.	Implement/operation	Percentage (%) of land
1.		
2.		
3.		
4.		

.....
Total

5) Cropping intensity-.....%

$$\frac{GCA}{NCA} \times 100$$

6) Farm size (in kani)

- i. a) Homestead land-.....b) own land-.....c) share cropping.....
ii. Area under rubber plantation.....

7) Annual income-farm (per kani) Rs.....

8) Income from Rubber (per kani) Rs.....

9) Annual income-Off farm Rs.....

10) Economic status

- a) House type-....kachcha 1)/mixed(2)/pucca(3)mansion(4)
b) Farm power.....No drought animals (1)/1-2 drought animal (2)/tractor or power tiller (3)

11) Material possession-..... (Total scores/no. of family × 100)

Cycle/Radio (1)/Improved Agril.implement(2)/motor bike(3)/colour TV/dish TV(4)/mobile(5)

12) Scientific orientation

Please enunciate your opinion regarding the following statements-

Statement	strongly agree (5)	agree (4)	undecided (3)	disagree (2)	strongly disagree(1)
a) New methods of rubber farming system give better result to a farming than old method(+)					
b) The way a farmer's forefather practised is still the best way to farming today(-)					
c) A good farmer experiment with new ideas in rubber farming.					
d) Traditional method of rubber farming has to be changed in order to raise the level of living of farmer.					

13) Value towards adoption-

Statements	strongly agree(5)	agree (4)	undecided (3)	disagree (2)	strongly disagree(1)
a) It has helped farmer to increase their income					
b) Adopted because, it is gainful to me.					
c) Its better than conventional cultivation					
d) It has less disease and pest infestation.					
e) It has less labour requirement.					
f) All type of farmers-small or big, rich or poor will equally be benefited					
g) Other best alternative is not present than rubber					
h) Not requires every year plantation					
i) Intercrop is possible.					

14) Value towards discontinuance-

Statement	strongly agree(5)	agree (4)	undecided (3)	disagree (2)	strongly disagree(1)
a) Discontinued because it is costly venture.					
b) Discontinued because available technologies are complex to follow.					
c) The conventional cultivation of rubber is more profitable than new one(-)					
d) No such market support as it demands for produce					
e) Discontinued because a better alternative is at hand.					

B) Personal Cosmopolite

- a) ADO.....
- b) VLO.....
- c) BDO.....
- d) Agril.College.....
- e) Input dealer.....
- f) Farmers of others village.....
- g) Panchayet Personal/members.....
- h) Rubber board.....

C)Personal localite

- a) Local leaders.....
- b) Friend/neighbours.....
- c) Progressive/Experienced farmer.....